



Job Title	IR and PR Director
Location	Hong Kong
Posted on	4/15/2024
Expired on	5/15/2024

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Job Description

- Development of overall IR and PR strategies.
- Establish and maintain relationships with retail and institutional investors, analysts, and other key stakeholders.
- Collaborate with the finance and legal teams to ensure compliance with regulatory requirements and reporting obligations.
- Manage the company's public relations efforts, including media relations, press releases, and crisis communication strategies.
- Develop and maintain positive relationships with media outlets, journalists, and industry influencers.
- Provide insights to the board and executive team on market perceptions on financial performance, policies and strategic decisions.
- Oversee the creation and distribution of corporate communications materials, including annual reports, corporate presentations, and investor communications.
- Work closely with internal stakeholders, including the executive team, finance department, legal counsel, and marketing team, to align messaging and ensure consistent communication across all channels.
- Stay informed about industry trends, best practices, and emerging technologies in investor relations and public relations.
- Review and suggest recommendations for improvement.
- Any ad hoc assignment as requested.

Requirement

- Bachelor's degree in finance, business administration, communications, or a related field. A master's degree is a plus.
- At least 10 years of relevant experience in Finance/ Investor Relations/Public Relations /Investment Banking Division/Equity Research.
- Strong understanding of financial markets, SEC regulations, and corporate governance practices.
- Excellent written and verbal communication skills (English and Chinese), with the ability to communicate complex financial information in a clear and concise manner.
- Demonstrated ability to build and maintain strong relationships with investors, analysts, and media contacts.
- Strategic thinker with the ability to develop and execute comprehensive communication strategies.
- Strong analytical skills and the ability to interpret financial data and market trends.
- Exceptional organizational and project management skills, with the ability to prioritize and manage multiple tasks simultaneously.
- Proactive and results-oriented mindset, with a focus on achieving measurable outcomes.
- Open to travel.

Candidates with experience working with US listed stock market, specifically in managing investor relations programs, coordinating financial communications, and navigating regulatory requirements, will receive priority consideration.

Do you want to join the Banle family?

We welcome all candidates who are passionate and committed to teamwork and customer-oriented service. If you would like to apply for the position, please submit your CV with a cover letter and expected salary to our Human Resources Department by clicking 'APPLY NOW'. All applications and personal data provided will be treated as confidential and will be used for recruitment purposes only.

Additional Information

Career Level	Senior	
Qualification	Degree	
Years of Experience	Minimum 10 years	
Job Type	Full-time	<input checked="" type="checkbox"/>
	Part-time	<input type="checkbox"/>
	Permanent	<input checked="" type="checkbox"/>
	Temporary	<input type="checkbox"/>

Benefits & Others

Free shuttle bus (*for openings in Hong Kong only*), Medical insurance, Performance bonus, Five-day work week

Company Overview

Established in 2015, CBL International Limited (Nasdaq: BANL) is the listing vehicle of Banle Group, a reputable marine fuel logistic company in the Asia Pacific region. We are committed to providing customers with one stop solution for vessel refuelling. Banle Group's business activities are primarily focused in over 55 major ports covering Japan, Korea, China, Hong Kong, Taiwan, Vietnam, Malaysia, Singapore, Thailand, Turkey and Belgium. The Group actively promotes the use of alternative fuels and is awarded with the ISCC EU and ISCC Plus certifications.